

# ART-WRITE:

The Writing Guide for Visual Artists  
*Crafting effective artist statements and promotional materials*

***A must-have career resource for today's working artist!***

*"Art-Write is a terrific resource for artists because words have become critical to one's marketing efforts. The writing prompts and "Word Coffee" are worth the price of the book alone."*

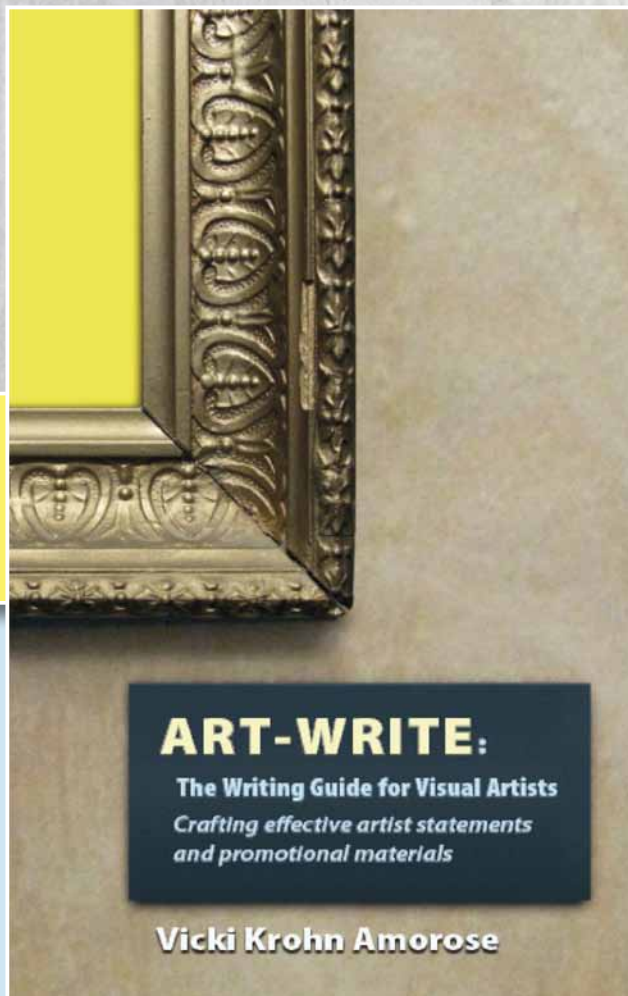
—Alyson B. Stanfield,  
*art business coach, author of I'd Rather Be in the Studio!*

*"I will be recommending this book to all the artists I coach."*

—Gigi Rosenberg,  
*author of The Artist's Guide to Grant Writing*

*"An incredibly useful guide to acquiring a skill set every artist needs, but most neglect."*

—David Betz,  
*artist and curator at next-picasso.com*



ISBN #978-1-937303-12-9  
Paperback \$9.95  
eBook \$4.99

 LUMINARE PRESS

**Author offers visiting workshop or lecture, and individual writing help**  
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**VICKI KROHN AMOROSE** is an artist and writer. Her background as an educational media writer, copywriter, museum docent, and gallery manager has prepared her to synthesize the Art-Write viewpoint. She received her BA in art history from the University of Michigan and BFA in fine art from the Academy of Art University San Francisco. She lives in Eugene, Oregon.